

Switzer's Gift Suggestions

Fashionable Sweaters



"Tie-ons," Tuxedos and Coat Styles in all wool or pure silks.

4.95, 5.95,
6.95, 7.95.

Higher Priced Sweaters
All 20% DISCOUNT

GIFT HANGERS FREE

A practical garment hanger enameled in

"BOUDOIR BLUE"

goes with every waist and Sweater until Xmas

Reliable Furs



Scarfs and the new fashionable "Chockers," are here in splendid variety. We know furs and every fur is sold for what it really is. Our Sale Prices on Furs are

actually lower than Fur Prices of five years ago.

25.00, 35.00, 45.00,
59.50 and up.

BUY HER GIFT AT "HER SHOP"

Gift Purchases Subject to Exchange For Size etc.

Switzer's Pre-Holiday Sale means January Prices Now!

Values of five years ago prevail NOW through this exclusive shop.

Our Entire Stock Is Marked Down

In Price. Everything Is Out For Your Inspection. Extra Sales People Are Here To Wait on you, But Do Not Delay Your Selections. First Choice Is Best.

This Is All Our Regular High Grade Stock. Do Not Anticipate Cheap "Sale Merchandise" Our Reputation For Reliability Backs This Sale

QUALITY IS PARAMOUNT

600 Dresses (New Fall Models) On Sale

Values 25.00 up to 79.50

15.00, 19.95, 22.50, 25.00, 29.95, 35.00, 39.75

200 New Fall Waists On Sale!

Values 5.00 up to 35.00

2.95, 3.95, 4.95, 5.95, 6.95, 7.95, to 29.75

Dinner & Evening GOWNS

All On Sale
1/4 to 1/2 Price

Largest collection of dinner and Evening Gowns we have ever assembled. Satins, Taffetas, Brocades, Thread-lace Charmeuse de Laine and Sequin's Robes.

39.95, 49.75, 59.50 up to
187.50

GIFT HANGERS FREE
WITH WAISTS AND
SWEATERS

Switzer's
STYLE
SHOP

Corner Adams at First Ave. Balke Bldg.

Exquisite Negligee Corduroy Robes and Breakfast Wraps

—A large collection of these to select from—and the dainty Boudoir colors make them most alluring.

Sale Prices Are

9.95, 12.50, 16.95 to
29.75

Wool Scarfs

of softest "Angora" in colorful stripes, Scotch Clan Plaids and Plain Shades—with and without belts and pockets.

5.95, 9.95,
11.75 to 16.95



CHRISTMAS BOXES FREE!

A SPECIAL HOLIDAY GIFT BOX—DECORATED WITH HOLLY IN COLORS, will be used in packing Waists, Silk Underwear, etc., if desired.

Silk Underwear

—including "Kaiser Italian Silk," all now on sale—Gowns, Chemise, Vests, Camisoles of Crepe de Chine, Georgette, Satin and Italian Silk.



CAMISOLES 1.95 and up

"TEDDIES" 3.95 and up

VESTS 3.50 and up

GOWNS 5.95 and up

Coats
1/4 to
1/3 Off



All
Fur
Trim
Suits
1/2
Price

